# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 11, 2020

# FATHOM HOLDINGS INC.

(Exact name of registrant as specified in its charter)

North Carolina (State or other jurisdiction of incorporation)

001-39412 (Commission File Number) 82-1518164 (IRS Employer Identification No.)

211 New Edition Court, Suite 211, Cary, North Carolina, 27511 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code 888-455-6040

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

D Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each Class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, No Par Value	FTHM	Nasdaq Capital Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 §230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company 🗵

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02 <u>Results of Operations and Financial Condition.</u>

On November 11, 2020, Fathom Holdings Inc. issued a press release announcing its financial results for the quarter ended September 30, 2020. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein in its entirety by reference.

The information in this Item 2.02 (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

# Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Exhibit Description
<u>99.1</u>	Press Release, dated November 11, 2020.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FATHOM HOLDINGS INC.

Date: November 12, 2020

/s/ Marco Fregenal Marco Fregenal President and Chief Financial Officer



# Fathom Holdings Inc. Reports 74% Year-Over-Year Revenue Growth for 2020 Third Quarter

CARY, N.C., November 11, 2020 – Fathom Holdings Inc. (Nasdaq: FTHM), a holding company that primarily operates through its wholly owned subsidiary, Fathom Realty, LLC, a national, cloud-based, technology-driven, residential real estate brokerage, today announced financial results for the 2020 third quarter and year-to-date period ended September 30, 2020.

#### Third Quarter 2020 Financial Results

Revenue for the 2020 third quarter grew 74% to \$55.8 million, from \$32.1 million for the comparable period last year. During the third quarter of 2020, Fathom completed approximately 8,100 real estate transactions, a 56% increase from approximately 5,200 transactions during the same period last year. Average revenue per transaction expanded 12% to \$6,895, from \$6,171 for last year's third quarter. Fathom's real estate agent network grew to 5,026 agents as of September 30, 2020, up 38% from 3,629 one year ago.

GAAP net loss for the 2020 third quarter narrowed to \$184,000, or a loss of \$0.02 per share, compared with a GAAP net loss of \$239,000, or a loss of \$0.02 per share, for last year's third quarter. Adjusted EBITDA, a non-GAAP measure, increased to \$5,800 for the third quarter of 2020, from an adjusted EBITDA loss of \$170,000 for the same period last year. Fathom is providing adjusted EBITDA, a non-GAAP financial measure, because it provides additional information for monitoring the company's performance. A table providing a reconciliation of adjusted EBITDA to its most comparable GAAP measure, as well as an explanation of this non-GAAP measure, is included in the tables at the end of this press release.

"By all accounts, the third quarter was a resounding success. Our significant revenue growth reflected our expanded agent network, focus on increasing agent productivity, and improving market conditions, including continued rising home prices both in our mature and newer markets," said Fathom CEO Joshua Harley. "I'm especially proud of our results, which exceeded expectations, as we were only public and funded for a little over half of the quarter. Clearly, our growth is a result of our tenacity, amazing team, and disruptive model that is attracting hundreds of agents each month.

"We are prudently and strategically using our IPO funds to accelerate growth, including our planned acquisition of Verus Title, which we announced earlier this month, hiring new leaders to accelerate our growth, and geographic expansion into the Oklahoma and West Virginia markets. We are continuing to identify additional opportunities to give us the ability to better serve our agents, including expanding our footprint and increasing our revenue through vertical integration," Harley continued. "Fathom has built what we believe is an exceptional company dedicated to serving others, which is one of our key missions, and is reflected in both our agent and transaction growth. Fathom is founded on a culture of service, which assists with our agent recruiting and retention efforts. I believe our future is very bright. Our team remains dedicated to proving that out, and we look forward to continued growth and sharing our progress with you."

#### First Nine Months 2020 Financial Results

Total revenue for the first nine months of 2020 increased 58% to \$123.4 million, from \$78.0 million for the same period of 2019. GAAP net loss for the first nine months of 2020 was \$66,000, or a loss of \$0.01 per share, compared with a GAAP net loss of \$2.7 million, or a loss of \$0.28 per share, for the first nine months of last year. Adjusted EBITDA totaled \$469,000 for the 2020 period, versus an adjusted EBITDA loss of \$1.1 million for the 2019 period.

The company had cash and cash equivalents of \$31.0 million at September 30, 2020, up from \$579,000 at December 31, 2019, primarily reflecting the completion of the company's initial public offering on August 4, 2020, which resulted in the issuance and sale of approximately 3.4 million shares at an offering price of \$10.00 per share, providing net proceeds of \$31.1 million, net of offering costs.

"Our balance sheet is strong and flexible, providing us the opportunity to execute our growth plans," added Fathom President and CFO Marco Fregenal. "Despite the pandemicrelated challenges of 2020, Fathom's market remains strong, we are recruiting new agents at a rapid pace, and at the same time, we are working to solidify and expand our market position."

#### Fiscal 2020 Third Quarter Financial Results Conference Call

Date:	Wednesday, November 11, 2020
Time:	5:00 p.m. ET/2:00 p.m. PT
Phone:	877-270-2148 (domestic); 412-902-6510 (international)
Replay:	Accessible through November 18, 2020; 877-344-7529 (domestic); 412-317-0088 (international); replay access code 10149556
Webcast:	Accessible at www.FathomRealty.com; archive available for approximately one year

#### About Fathom Holdings Inc.

Fathom Holdings Inc. is the parent company of Fathom Realty Holdings, LLC, a national, virtual, full-service real estate brokerage that leverages proprietary cloud-based software called intelliAgent to operate a Platform as a Service model (PaaS) for the residential real estate industry. Fathom offers real estate professionals 100% commission, small flat-fee transaction costs, support, technology, and training, all powered by best in class operational efficiencies. For more information visit www.fathomrealty.com.

#### **Cautionary Note Concerning Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such "forward-looking statements" include, but are not limited to, accelerating growth. Forward-looking statements are subject to numerous conditions, many of which are beyond the control of the Company, including: risks associated with the COVID pandemic; competition; management of growth; risks associated with making and integrating acquisitions; the costs and distractions of operating as a public company; and the others set forth in the Risk Factors section of the Company's registration statement for its initial public offering filed with the SEC, copies of which are available on the SEC's website at www.sec.gov, along with other Company filings made with the SEC made from time to time. The Company undertakes no obligation to update these statements for revisions or changes after the date of this release, except as required by law.

#### **Investor Relations and Media Contacts:**

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Marco Fregenal President and CFO Fathom Holdings Inc. investorrelations@fathomrealty.com (888) 455-6040

(Financial tables follow)

# FATHOM HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

	Three months ended September 30,			Nine months ended September 30,				
		2020		2019		2020		2019
Revenue	\$	55,847,915	\$	32,089,978	\$	123,375,490	\$	78,017,017
Cost of revenue		52,871,073		30,318,582		115,915,107		73,197,739
Gross profit		2,976,842		1,771,396		7,460,383		4,819,278
General and administrative		2,895,055		1,927,407		6,835,350		7,332,891
Marketing		217,931		55,483		586,595		159,432
Total operating expenses		3,112,986		1,982,890		7,421,945		7,492,323
Income (loss) from operations		(136,144)		(211,494)		38,438		(2,673,045)
Other expense (income), net								
Interest expense, net		16,103		27,385		80,658		81,816
Other income, net		-		-		(10,000)		-
Other expense (income), net		16,103		27,385		70,658		81,816
Loss from operations before income taxes		(152,247)		(238,879)		(32,220)		(2,754,861)
Income tax (expense) benefit		(31,500)		-		(33,500)		7,980
Net loss	\$	(183,747)	\$	(238,879)	\$	(65,720)	\$	(2,746,881)
Net loss per share								
Basic and Diluted	\$	(0.02)	\$	(0.02)	\$	(0.01)	\$	(0.28)
Weighted average common shares outstanding								
Basic and Diluted		12,156,111		9,888,462		10,721,917		9,793,727

## FATHOM HOLDINGS INC. CONDENSED CONSOLIDATED BALANCE SHEETS

		ember 30, 2020	December 31, 2019		
ASSETS		(Unaudited)			
Current assets:	<u>^</u>		<u>_</u>		
Cash and cash equivalents	\$	30,993,116	\$	579,416	
Accounts receivable		1,398,123		304,769	
Agent annual fees receivable, net of allowance for doubtful accounts of \$455,551 and \$349,420		744,929		356,131	
Due from affiliates		-		2,561	
Prepaid and other current assets		1,031,851		411,202	
Total current assets		34,168,019		1,654,079	
Property and equipment, net		107,549		105,972	
Capitalized software, net		721,786		464,842	
Lease right of use assets		249,075		265,140	
Total assets	\$	35,246,429	\$	2,490,033	
LIADU ITIES AND STOCKHOLDEDS EQUITY (DEFICIT)					
LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT) Current liabilities:					
Accounts payable and accrued liabilities	\$	4,233,501	\$	2,806,228	
Due to affiliates	Ф	4,255,501	Ф	23,658	
Loan payable - current portion		17.319		17.095	
Notes payable - current portion		186,978		17,095	
Lease liability - current portion		78,531		89,566	
Total current liabilities				,	
		4,516,329		2,936,547	
Loan payable, net of current portion		22,076		35,093	
Notes payable, net of current portion		266,603		500,000	
Lease liability, net of current portion		174,163		177,578	
Total liabilities		4,979,171		3,649,218	
Commitments and contingencies					
Stockholders' Equity (Deficit)					
Common stock, \$0.00 par value, 100,000,000 authorized and 13,638,049 and 10,211,658 issued and outstanding as of					
September 30, 2020 and December 31, 2019		-		-	
Treasury Stock, at cost, 5,683 and 0 shares as of September 30, 2020 and December 31, 2019		(30,000)		-	
Additional paid-in capital		36,510,545		4,988,382	
Accumulated deficit		(6,213,287)		(6,147,567)	
Total stockholders' equity (deficit)		30,267,258		(1,159,185)	
Total liabilities and stockholders' equity (deficit)	\$	35,246,429	\$	2,490,033	
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# FATHOM HOLDINGS INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	Nine months ended September 3		
	2020		2019
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net loss	\$ (65,720)	\$	(2,746,881
Adjustments to reconcile net income (loss) to net cash used in operating activities:			
Depreciation and amortization	108,457		41,519
Bad debt expense	106,131		110,451
Share based compensation	322,433		1,579,099
Change in operating assets and liabilities:	522,755		1,575,055
Accounts receivable	(1,093,354)		987,819
Agent annual fees receivable	(494,929)		(531,911
Due from affiliates	2,561		575,029
Prepaid and other assets	(620,649)		31,379
Accounts payable and accrued liabilities	1,427,273		(325,894
Operating lease right of use assets	16,065		63,061
Operating lease liabilities	(14,450)		(61,694
Due to affiliates	(23,658)		13,594
Net cash used in operating activities	(329,840)		(264,429
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CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchase of property and equipment	(25,878)		(19,728
Purchase of capitalized software	(341,100)		(232,780
Net cash used in investing activities	(366,978)		(252,508
CASH FLOWS FROM FINANCING ACTIVITIES:	(12 502)		(10.57
Principal payments on loan payable	(12,793)		(12,573
Proceeds from issuance of common stock	83,014		576,000
Proceeds from the issuance of common stock in connection with public offering	34,300,000		
Payment of offering cost in connection with issuance of common stock in connection with pubic offering	(3,183,284)		
Purchase of treasury stock	(30,000)		
Extinguishment of note payable	(500,000)		
Proceeds from note payable	453,581		
Net cash provided by financing activities	31,110,518		563,427
Net increase in cash and cash equivalents	30,413,700		46,490
Cash and cash equivalents at beginning of period	579,416		1,008,538
Cash and cash equivalents at end of period	\$ 30,993,116	\$	1,055,028
Supplemental disclosure of cash and non-cash transactions:			
Cash paid for interest	¢ 01.00.2	\$	81,945
*	\$ 81,803		,
Income taxes paid	\$ 5,361	\$	12,50
Right of use assets obtained in exchange for lease liabilities	\$ -	\$	261,814
Issuance of common stock warrants as offering costs in connection with public offering of common stock	\$ 677,082	\$	

# RECONCILIATION OF NON-GAAP TO GAAP FINANCIAL MEASURES (Unaudited)

	Three months ended September 30,				Nine months ended September 30,				
		2020		2019		2020		2019	
Net loss	\$	(183,747)	\$	(238,879)	\$	(65,720)	\$	(2,746,881)	
Other expense (income), net		16,103		27,385		70,658		81,816	
Income tax expense (benefit)		31,500		-		33,500		(7,980)	
Depreciation & amortization		44,686		17,886		108,457		41,519	
Restricted stock award compensation expense		97,219		2,942		298,239		1,546,247	
Stock option compensation expense		-		21,033		24,194		32,852	
Adjusted EBITDA	\$	5,761	\$	(169,633)	\$	469,328	\$	(1,052,427)	

#### Note about Non-GAAP Financial Measures

To supplement its consolidated financial statements, which are prepared and presented in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"), the Company uses Adjusted EBITDA, a non-GAAP financial measure, to understand and evaluate its core operating performance. This non-GAAP financial measure, which may be different than similarly titled measures used by other companies, is presented to enhance investors' overall understanding of the Company's financial performance and should not be considered a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

Fathom defines Adjusted EBITDA as net income (loss), excluding other expense (income), net, income tax expense (benefit), depreciation and amortization, and share-based compensation expense.

Fathom believes that Adjusted EBITDA provides useful information about the Company's financial performance, enhances the overall understanding of our past performance and future prospects, and allows for greater transparency with respect to a key metric used by management for financial and operational decision-making. The Company believes that Adjusted EBITDA helps identify underlying trends in its business that otherwise could be masked by the effect of the expenses excluded in Adjusted EBITDA. In particular, Fathom believes the exclusion of share-based compensation expense related to restricted stock awards and stock options provides a useful supplemental measure in evaluating the performance of its operations and provides better transparency into its results of operations.

Adjusted EBITDA is being presented to assist investors in seeing the Company's financial performance through the eyes of management, and because it believes this measure provides an additional tool for investors to use in comparing Fathom's core financial performance over multiple periods with other companies in its industry.

Adjusted EBITDA should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. There are a number of limitations related to the use of Adjusted EBITDA compared to net income (loss), the closest comparable GAAP measure, including:

- Adjusted EBITDA excludes share-based compensation expense related to restricted stock awards and stock options, which have been, and will continue to be for the foreseeable future, significant recurring expenses in the Company's business and an important part of its compensation strategy; and
- Adjusted EBITDA excludes certain recurring, non-cash charges such as depreciation and amortization of property and equipment and, although these are non-cash charges, the assets being depreciated and amortized may have to be replaced in the future.